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FOR IMMEDIATE DEVOURING

UNCLE JULIO'S MEXICAN FROM SCRATCH TO CREATE MEMORABLE DINING EXPERIENCES IN BROOKFIELD

BROOKFIELD, Wisc. (December 10, 2018) – Authentic, made-from-scratch Mexican cuisine arrives this fall in Brookfield. Uncle Julio's Mexican from Scratch, a Texas-based restaurant known for its fresh, high-quality Mexican food and memorable dining experiences, is set to open at 245 S. Moorland Rd., at Brookfield Square Mall, on Tuesday, December 18. This is the first Uncle Julio's location in Wisconsin.

"We deliver an upscale, authentic dining experience anchored by made-from-scratch freshness and a menu that offers the kind of interactive and memorable dining experiences our guests can't get anywhere else," Tom Vogel, CEO of Uncle Julio's, said.

Uncle Julio's serves made-from-scratch Mexican cuisine, using fresh ingredients and authentic recipes to create its signature taste in everything from mesquite-grilled meats to hand-crafted margaritas. Guests find memorable dining experiences through a welcoming atmosphere and interactive menu, such as watching guacamole made tableside, looking into the open kitchen to see dishes being prepared, or cracking a Chocolate Piñata.

From family celebrations to lunch meetings, date nights and more, the atmosphere of Uncle Julio's – a mix of old world Mexican and modern industrial décor – is welcoming for a variety of occassions. Group dining, catering and to-go are also offered to allow guests to personalize their experience.

The first Uncle Julio's opened in 1986 and has since grown to 35 restaurants in ten states: Texas, Georgia, Illinois, Maryland, Virginia, Florida, Oklahoma, Tennessee, North Carolina and now Wisconsin, and continues to expand.

For all the latest updates, visit UncleJulios.com, or connect with Uncle Julio's on Facebook @UncleJulios and Instagram @UncleJuliosMexican.

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Editor's note: High-res renderings and food and beverage images are available upon request.